

Desjardins - Bishop's University "Estrie-preneur"
PROGRAM MATCHING STUDENTS
WITH LOCAL BUSINESSES
(A 8000\$ VALUE FOR ENTREPRENEURS)

ANNOUNCING THE BUSINESS INTERNSHIP PROGRAM -SPRING 2019-

APPLY NOW - DEADLINE: WEDNESDAY, MARCH 13, 2019

ELIGIBILITY...

- Your company is located in the Eastern Townships?
- Your company is a Desjardins Member?
- You have a punctual strategic project for which you need immediate help to get it done quickly and at minimal cost ?

HOW DOES THE DESJARDINS "ESTRIE-PRENEUR" PROGRAM WORK?

- Companies submit an application to the program describing the project for which they need help;
- Four companies and eight students from the Bishop's University will be selected and matched according to the needs of the company and the skills of the students;
- Each team of 2 students will work **full-time**, with one company during the 8 weeks of the internship **(Monday, April 29TH to Friday, June 21ST, 2019)**
- The student teams will be supervised by Mr. Vincent Cloutier throughout the project which is funded by Desjardins, and set up jointly by the Dobson-Lagassé Entrepreneurship Centre and Bishop's University.

COMPANIES: HOW TO APPLY?

- Companies must provide a letter of interest (context, challenges, stakes and objectives pursued) that briefly describes their business and operations and includes a detailed description of their special project;
- In this letter of interest, companies must identify a contact person and the preferred language (s) of communication. The contact person will be responsible for the project and must be available for regular exchanges throughout the duration of the project;
- The nature of the projects is not limited, but must be specific and clearly defined, for example: a market study for a new product or service; an analysis of competition; a survey of clients; developing a marketing plan for a new product / service or for an export market; developing a web strategy plan and social media;
- Projects must be designed to be completed by 2 students within 8 weeks;
- **Registration must be sent, by e-mail, to Rhéna Roselli at the Dobson-Lagassé Centre rroselli@ubishops.ca no later than WEDNESDAY, MARCH 13, 2019 at NOON;**
- Companies will benefit from student services at no cost, with the exception of pre-arranged expenses, if applicable. To this end, a formal proposal will be completed during the first week of the project;
- Selected companies will be notified no later than early April 2019.

Please note that a selection committee will review and evaluate all applications in order to find the best possible match between companies and students. As this is a competitive process, not all applicants can be accepted. A total of only 4 companies and 8 students will be selected. All applicants, whether accepted or not, will be contacted by the Dobson-Lagassé Entrepreneurship Centre to advise them of the results of the selection process.

ANNOUNCING THE BUSINESS INTERNSHIP PROGRAM -SPRING 2019-

APPLY NOW - DEADLINE: WEDNESDAY, MARCH 13, 2019
(\$4000 BURSARY)

ELIGIBILITY * ...

- You are currently studying at Bishop's University ? (12 credits during the winter semester)
- You want to gain practical and applicable business experience while helping a local business?
- * Students who applied in the previous years and were not selected can apply in 2019.

HOW DOES THE "ESTRIE-PRENEUR" PROGRAM WORK?

- Students apply for the internships program by describing their experience and interest;
- Eight students will be selected and will form 4 teams. Each team will be paired with a local company based on the needs of the company and the skills of the students;
- Each team of 2 students will **work full-time**, with one company during the 8 weeks of the internship (**Monday, April 29th to Friday, June 21st, 2019**)
- The student teams will be supervised throughout the project by Mr. Vincent Cloutier. The program is financed by Desjardins and jointly set up by the Dobson-Lagassé Entrepreneurship Centre and Bishop's University.

STUDENTS: HOW TO APPLY?

Interested Bishop's University students must provide the following **three (3) documents**:

1. a letter of interest
2. a recent CV
3. transcript or unofficial transcript available from the Office of the Registrar of Bishop's University

Students must describe in a letter their areas of expertise, their interest and their degree of fluency in written and spoken English and French, and if they have access to a vehicle.

All application documents for the program must be sent, **by e-mail, to Rhéna Roselli at the Dobson-Lagassé Centre: roselli@ubishops.ca no later than WEDNESDAY, MARCH 14, 2019 at NOON**;

Students must be available to **work full-time** on the project from **Monday, April 29th to Friday, June 21st, 2019** inclusive (8 weeks). Each of the selected students will receive a total bursary of \$ 4000, payable during the course of the project. The selected students will be notified by the beginning of April 2019 at the latest.

Please note that a selection committee will review and evaluate all applications in order to find the best possible match between companies and students. As this is a competitive process, not all applicants can be selected. A total of only 4 companies and 8 students will be selected. All applicants, whether selected or not, will be contacted by the Dobson Lagassé Entrepreneurship Centre to advise them of the results of the selection process.
